### **GOLDWELL** (AVAILABLE FOR NJ ACCOUNTS ONLY)

#### Foundation I & II: Colorance & Topchic

This course is the starting point for anyone that is new to working with GOLDWELL Colorance. The course focuses on Demi-permanent coloring with the Colorance range including COLORANCE, COLORANCE COVER PLUS and COLORANCE EXPRESS TONING service options and working methods.

Designed to cover all aspects of GOLDWELL Permanent Haircolor, the course is perfect for anyone that is new to GOLDWELL Topchic Hair Color. Covered in the program are the Topchic 2-10 series and Colorance Color balancing systems, as well as all associated in-salon and home products.

Mon 2/22 10am to 3pm Turnersville, NJ Complimentary\* 3/29 10am to 3pm Fair Lawn, NJ Complimentary\* Tues

\*These classes are support classes for our Goldwell Accounts & recommended for new staff & anyone that wants to be refreshed.

### Foundation III & IV: Blonding & Elumen (AVAILABLE FOR NJ ACCOUNTS ONLY)

This will help you expand on the Goldwell Haircolor System. This class reviews all of the Goldwell Blonding/ Lightenting lines. Also this class will introduce to your Elumen Haircolor and the benefits of the unique technology and products.

Tues	1/26	10am to 3pm	Fair Lawn, NJ	Complimentary*	
Mon	4/11	10am to 3pm	Turnersville, NJ	Complimentary*	
Tues	5/24	10am to 3pm	Fair Lawn, NJ	Complimentary*	
*These classes are support classes for our Goldwell Accounts & recommended					

for new staff & anyone that wants to be refreshed.

### Entering The Global Zoom Challenge with Derrick Zeno

The Global Zoom Experience takes you on an up-close personal journey with United States Global Zoom winner Derrick Zeno. This 2 day workshop will walk you through the entire Global Zoom process from concept to creation.

Mon/Tues 3/21 & 3/22 10am to 5pm Fair Lawn, NJ \$1,000.00 (register before 1/15 price is \$750.00)

### KMS (AVAILABLE FOR NJ ACCOUNTS ONLY) **Obsessed with Style**

This program is to build upon the world of KMS® Haircare Stylists will be guided through techniques to create today's most popular hair styles along with style equations, this will be an in depth hands on workshop. \*KMS Accounts ONLY\*



Tues 2/9 10am to 1pm Fair Lawn, NJ Complimentary' 5/10 10am to 1pm Fair Lawn, NJ Tues Complimentary\*

\*These classes are support classes for our KMS & recommended for new staff & anyone that wants to be refreshed.

### **KERATIN COMPLEX**

(AVAILABLE FOR NJ ACCOUNTS ONLY)

Smoothing Therapy; Demo/Certification (\*Complimentary w/purchase of intro)

Learn the fundamentals of Keratin Complex Natural Smoothing Treatment, Express Blow Out, Intense Rx, and Infusion Therapy; the Services of Keratin Complex. Course attendees will depart the course with an understanding of the Keratin Complex Natural Smoothing Treatment, its usage, application, safety and results. In addition, attendees will view a complete application, including flat iron techniques to prepare them for proper application and utilization of the Keratin Complex Natural Smoothing Treatment & out Express Blow Out services. Finally, the course will provide course attendees with marketing and promotion ideas to help drive business and increase revenue with added service dollars.

Mon	2/29	10am – 2pm	Fair Lawn, NJ	\$25*
Mon	3/7	10am – 2pm	Freehold, NJ	\$25*
Mon	4/11	10am – 2pm	Fair Lawn, NJ	\$25*
Mon	6/6	10am – 2pm	Freehold, NJ	\$25*
Mon	6/13	10am – 2pm	Fair Lawn, NJ	\$25*

Curl Controller / Sleek & Smooth; Demo/Certification (\*Complimentary w/purchase of intro) Advanced Glycolic Smoothing System - Keratin Complex Advanced Glycolic Smoothing System gives the clients the benefits of same-day styling, immediate rinse out, and superior results on highly textured hair. The treatment's unique "choose your finish" step allows stylist to pick from a Sleek and smooth or Curl controller finish depending on client request and hair type.

Mon	2/1	10am – 2pm	Fair Lawn, NJ	\$25*	
Mon	3/14	10am – 2pm	Fair Lawn, NJ	\$25*	
Mon	5/9	10am – 2pm	Fair Lawn, NJ	\$25*	

### PERFECTRESS

### **Transformation Connections & Tape Weft**

Our unique, state of the art extensions are easy to apply, easy to care for, and do not damage the client's hair. Super fast application and removal time make the transformation and weft systems attractive to busy stylists with an even busier clientele.

Mon	2/1	10am to 4pm	Fair Lawn, NJ	\$149
Mon	3/21	10am to 4pm	Rocky Hill, CT	\$149
Mon	4/25	10am to 4pm	NY (TBD)	\$149
Mon	5/9	10am to 3pm	Springfield, PA	\$149



### ST.TROPEZ

### Salon Professional Training Course (COMPLIMENTARY FOR DSS ACCOUNTS ONLY)

This course is a great starting point for salons and spas who are new to the St.Tropez Brand. Have your staff transformed into knowledgeable, retail sales professionals and become masters of professional spray on tan application with this course.

Balayage is 'sweeping' the Nation by storm! Join us for a comprehension 'Balayage Basics' course, & learn how to

the hair is your canvas. Let's paint highlights the way nature intended them to be. Take Shaw's system home, and

Rocky Hill, CT

Fair Lawn, NJ

Glen Mills, PA

Fair Lawn, NJ

Rocky Hill, CT

Fair Lawn, NJ

NY (TBD)

paint seamless, sun kissed highlights with the stroke of your brush. You are the artist, Balayage is the technique and

\$200\*

\$200\*

\$200\*

\$200\*

\$200\*

\$200\*

\$200\*

Mon	1/18	10am to 1pm	Fair Lawn, NJ	*Compl
Mon	2/29	10am to 1pm	Fair Lawn, NJ	*Compl
Mon	4/18	10am to 1pm	Fair Lawn, NJ	*Compl
Mon	5/23	10am to 1pm	Fair Lawn, NJ	*Compl
Mon	7/18	10am to 1pm	Fair Lawn, NJ	*Compl

SUNLIGHTS BALAYAGE

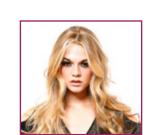
10am to 1pm

Balayage Brilliance; Hands-On Workshop

start painting your way to financial freedom! (\*Receive a Balay Box & Mannequin Head)







Texturizing Razor • Blow Dryer

Clips

### 5/9 TRISSOLA

1/11

1/25

2/21

3/6

4/11

4/18

Mon

Mon

Sun

Sun

Mon

Mon

Mon

### LOOK & LEARN; Keratin/Demo Certification

Look & Learn; Keratin Demo/Certification(\*Complimentary w/purchase of intro)Trissola is the breakthrough you've been waiting for: a new age of hair treatments offering two amazing lines that you are sure to love. Trissola Solo One bottle, One Step, it's that easy! No formaldehyde derivatives, cysteine, or lye. Trissola True creates smooth, straight, manageable, healthy, frizz free hair for up to 6 months. Once you try Trissola Solo and True you'll agree that it's unlike anything else on the market.

Mon	2/1	10am to 1pm	Springfield, PA	*Complimentary
Mon	2/8	10am – 1pm	Fair Lawn, NJ	*Complimentary
Mon	3/28	10am – 1pm	NY (TBD)	*Complimentary
Mon	5/9	10am – 1pm	Rocky Hill, CT	*Complimentary

Color Capes

Blow Dryers

21.21 Producy	Joseph Anthony's Retreat Spa & Dry Bar 400 W. Sproul Road Springfield, PA 19064	Glen Mills Joseph Anthony's Retreat Spa & Salon 243 Baltimore Pike Glen Mills, PA 19342 610-459-4663	Turnersville La Belle Vie Salon 5501 Route 42 Turnersville, NJ 856-245-7441	Rocky Hill Bella Professional 825 Cromwell Avenue Rocky Hill, CT 06067 860-563-0388	• • • • • • • • • • • • • • • • • • •
TOOLS STYLING CLASSES • Brushes & Combs •	Blow Dryer • Fo	LOUR CLASSES	MAKE UP • Make Up Brushes	CUTTING CLASSES	• Water Bottle

#### Finishing Tools REGISTRATION GUIDELINES

• Mode

Teasing Combs
Curling Iron

Clips

PRE-REGISTRATION - Pre-Registration is required for all classes. All phone registrations require Visa, MasterCard, American Express, or Discover in order to be registered immediately. No deposits or reservations. Manufacturer incentives may be used towards classes. (Max 2 per class) To register please call 1-800-724-4247 X231or 262, email education@depasqualeco.com, or online at depasqualesalonsystems.com.

MAIL TO: Attn: Education Department, 21-21 Broadway, Fair Lawn, NJ 07410

PAYMENT TO SALES REPRESENTATIVE - You may register with your sales representatives, to register you must hand in payment at time of registration. We reserve the right to cancel or reschedule any classes due to circumstances beyond our control CLASS CANCELLATION POLICY - An attendee must cancel no later than one week prior to the class event, they may transfer funds to another event up to one year. All others forfeit class payment.









# depasquale ALON SYSTEMS



# EDUCATION





# **JANUARY-JUNE 2016**



### **BEAUTY ADDICTS**

#### Here Comes The Bride (Bridal and photo ready cosmetics)

Bridal Season is a huge business and on this special day every bride seeks perfection. Our in-depth application and technique seminar will share all of the looks you can create with beautyADDICTS. From Classic to Contemporary we will take you on a step by step journey to creating the perfect, flawless make-up for the special day. This class will focus on bridal looks by beautyADDICTS. (lunch provided/model & make-up brushes are required)

Mon	2/8	10am to 4pm	Fair Lawn, NJ	\$75.00
Mon	3/14	10am to 4pm	Glen Mills, PA	\$75.00

### Creating Dimension (Contouring 101)

The Basics to creating any beautiful make-up is to understand and identify ones finer features. Creating Dimenison will share with you the basic fundamentals of contouring and highlighting, with powder, creams and liquids. This in depth class goes from basics that you can wear day to day, to full blown dramatic changes. This seminar promises to allow you to explore your most creative side. (lunch provided/model & make-up brushes are reauired)

Mon	5/2	10am to 4pm	Springfield, PA	\$75.00
Mon	5/16	10am to 4pm	Fair Lawn, NJ	\$75.00

### **ECRU NEW YORK**

#### Beauty Bar

ECRU'S Artistic Team demonstrates the latest express services that are making Beauty Bars the hottest item in town. Runway inspired twists, knots, braids, quick up-do's and more. This presentation highlights what you need to know about this hot trend and how Beauty Bar services satisfy the most time conscious client. 2/22 10 cm to 1 cm Springfield DA \$50.00

IVION	2/22	Tuam to Tpm	Springfield, PA	\$50.00
Mon	3/7	10am to 1pm	Fair Lawn, NJ	\$50.00

### Hair Comes The Bride..

Classic up-do's to runway inspired trends, ECRU's Artistic Team will demonstrates the latest styles guaranteed to WOW her. Whether she's off to the prom or headed down the aisle, this class will equip every level of stylist with the techniques and simple, time-saving tips and tricks to EXPERTLY DRESS HAIR.

Mon	4/11	10am to 1pm	Rocky Hill, CT	\$50.00
Mon	5/9	10am to 1pm	NY (TBD)	\$50.00

### ALTERNA

### 2016 Altered Velocity; Cutting Workshop

With the 2016 Collection we are struck by a renewed sense of boldness in shape, proportion, shadows & maximum movement. Out with the old - in with the Altered. Today's luxe style trend takes a dramatic turn with hair that's all about movement & momentum. High Velocity hair caught in the act of gorgeous. (Lunch & Manneguin Head Provided)

Sun	4/24	10am to 5pm	Fair Lawn, NJ	\$200
Sun	5/1	10am to 5pm	NY (TBD)	\$200
Mon	5/2	10am to 5pm	Rocky Hill, CT	\$200

### Advanced Braids Workshop

Braids are back with a vengeance. We saw it on the Runways as well as the Red Carpets. You can learn quick easy braids that can be worn alone or incorporated into a chic up-style. From the classic braids that use no pins or bands. 4 strand braids, waterfalls & many more... (Lunch & Manneguin Head Provided)

pins 01 b		braids, waterialis & many		equilineau i n
Sun	5/22	10am to 5pm	Fair Lawn, NJ	\$200
Mon	5/23	10am to 5pm	Springfield, PA	\$200
Sun	6/5	10am to 5pm	NY (TBD)	\$200
Mon	6/6	10am to 5pm	Rocky Hill, CT	\$200

# **GK HAIR**

How Tamed Are You; Demo/Certification \*(Complimentary w/ purchase of Intro)

The Hair Taming System starts with a professional salon treatment that penetrates the cuticle of the hair to condition, improve texture, and reduce frizz for up to 5 months. This system restores hair by repairing and providing long-term conditioning and protection. Come find out about these systems and get CERTIFIED with GKhair!

Mon	1/18	10am to 2pm	Fair Lawn, NJ	\$25*	
Mon	3/7	10am – 2pm	Rocky Hill, CT	\$25*	10
Mon	3/21	10am – 2pm	NY (TBD)	\$25*	
Mon	3/28	10am to 2pm	Springfield, PA	\$25*	100
Sun	4/24	10am to 2pm	Fair Lawn, NJ	\$25*	als-
Mon	5/16	10am to 2pm	Springfield, PA	\$25*	1000
Mon	5/23	10am – 2pm	Rocky Hill, CT	\$25*	
Mon	6/13	10am – 2pm	NY (TBD)	\$25*	

### LAKME USA

### **Color Contouring/Creative Color Placement**

This class focuses in on how to achieve better color results. Stylist will leave with the ability to improve every single process color they do. The ability to add dimension in the same 30 minutes. (Lunch & Manneguin Head Provided)

Mon	2/1	10am to 4pm	Fair Lawn, NJ	\$200.00
Mon	3/7	10am to 4pm	NY (TBD)	\$200.00
Mon	3/14	10am to 4pm	Fair Lawn, NJ	\$200.00
Sun	6/5	10am to 4pm	Fair Lawn, NJ	\$200.00

### **Color Clinic**

This is an intensive 2 day workshop in all things Lakme. Every stylists will leave this course with the expert knowledge and understanding of Lakme, giving you the ability to formulate for every situation. This will maximize your creative confidences. (Lunch & Manneguin Head Provided)

Sun/Mon	2/21 & 2/22 10am to 4pm	Fair Lawn, NJ	\$195.00
Sun/Mon	6/12 & 6/13 10am to 4pm	Fair Lawn, NJ	\$195.00

### Lakme Reinventing Glamour Dressing & Finishing

From the red carpet to reality, learn to create styles that stand out. This inspirational course offers the valuable opportunity to learn the techniques and hone the skills needed to successfully create the looks that define contemporary, modern glamour. (Lunch & Mannequin Head Provided) Mon 3/14 10am to 4pm Springfield, PA \$175.00

### **Contemporary Hair Sculpting Academy**

Experience the spirit of haircutting and discover the foundation for combining and creating cuts your guests will love. We will explore the origin of precision cutting and the influence of pivotal points and planes of the head shape. Learn how to identify the structural needs of the hair and discover how to create beautiful hair fabric with the proper care and recommendation. Our unique approach lets you improve your skills at your own pace, one haircut at a time by introducing a new level of artistic inspiration that explores the haircutting "how's and why's". (Lunch & Mannequin Head Provided) Mon 4/4 10am to 4pm Fair Lawn, NJ \$200.00

### Fantasy Color Melting

In this hands on workshop, you will master two favorite trends- fantasy color and color melting which will inspire you to create original and unique looks for your fashion forward clientele. Come join the fun and discover the art of seamless color blending while learning long lasting, vivid Lakme formulation. Mon 4/11 \$200.00 Fair Lawn, NJ

### **Designing the Brown Blonde**

This class follows the celebrity trends! This class is designed to show stylists how to create beautifully dimensional, cool blondes from a level 3 to 6. Learn formulas and tricks to get your client to where they want to be. Learn 3 different highlight techniques for specifically darker hair to create better and illuminating blondes. Lakme color gives you the ability to control unwanted warmth and achieve beautiful results. (Lunch & Manneguin Head Provided) Sun 4/17 10am to 4pm Glen Mills. PA \$200.00

\$200.00 (Conducted in Spanish) Sun 5/22 10am to 4pm Fair Lawn, NJ

### Bond with Lakme Cut & Color Academy Class

Gain confidence challenging change and navigating the client/client stylist communication. Simplify your approach, evolve techniques, styles & trends. Understand color by hair texture & type. Create shape & movement through color. Maximize tone & color.

Mon 5/16 10am to 4pm Fair Lawn, NJ \$250.00

### Balayage Free Form

Discover creative freedom in the many ways to use Balayage. In 1 Day Stylists will gain the skills, confidence & technique. Add this versatile technique that you can use the next day in the salon. Hi-lighting as well as low-lighting, contouring & corrective color will be covered in the 1 day class. (Lunch & Manneguin Head Provided) 5/23 10am to 4pm Fair Lawn, NJ \$200.00 Mon

# LIVING PROOF

Modern Cutting (Manneguin Head Provided) Mon 2/29

#### Masters Of Style

Fringe (Sewing) (Mannequin Head Provided) 4/17 Sun

### Curl Workshop

### The Art Of Razor/Advanced Blow Drying

Maneuver your way to a flawless finish with the razor. This class will teach you the fundamentals of razor cutting, understand the advantages of using the razor, and how to fine tune your process. You will learn when to use a razor, how to hold a razor, both strong and soft perimeter lines, interior cutting and fringe application. For the advanced blow drying portion you will learn the discipline to create the Living Proof signature blowouts. Attention will be paid to both technical application and correct product application. Your finishing skills will be taken to the next level. Learn two of the most requested looks, full blowout and straight signature blowout. (Lunch & Mannequin Head Provided) 6/5 Sun Mon 6/6

### VIP Events with Michael Shaun Corby

\*\*More info to follow\*\* Sun&Mon 6/12 & 6/13

### **MOROCCAN OIL**

body. (Lunch & Mannequin Head Provided) Sun 2/28 2/29 Mon

The Art of Bridal; Hands-On Workshop nequin Head Provided) Sun 4/10 Mon 4/11

# **BUSINESS SEMINAR**

Living Out Loud – Mastering The Art Of Communication This 2 day interactive workshop with Arda Itez will help you overcome the psychological & emotional roadblocks that prevent us from being effective. Recommended for all artists who want to improve their public speaking and communication skills. \$500 Sun/Mon 3/13 & 3/14 10am to 5pm Fair Lawn, NJ \$500 Mon/Tues 4/4 & 4/5 10am to 5pm Fair Lawn, NJ

Cutting class focusing on techniques to create classic shapes, texture and movement. We will guide you through the mechanics of creating styles for your models. Technical mechanics include: Strong Perimeter Lines, Zero Degree Elevation Cutting, Internal Layering: Concave & Convex Layers, Graduation & Fringe Focus Cutting.

> 10am to 2pm Fair Lawn, NJ \$200.00

A behind the scenes styling to learn the secrets of their craft. Learn to use the backstage materials to make the hair look exactly like you want it with our tips & tricks. How to create more density to the hair, adding fringe without cutting the models hair. You will learn the following looks: Runway Ponytail, Cover Girl Ballerina Bun and Romantic Hair with Heavy

10am to 1pm Fair Lawn, NJ \$125.00

One of the most coveted looks is beautiful curls, and one of the biggest challenges is making them last. In this class we will show you: How to identify curl type, Techniques to give all curl patterns a healthy haircut and how to style using Living Proof Curl. (Mannequin Head Provided)

Mon 4/18 10am to 12:30pm Fair Lawn, NJ \$150.00

10am to 2pm	Fair Lawn, NJ	\$200.00
10am to 2pm	NY (TBD)	\$200.00

#### Transitioning Texture; Hands-On Workshop

Moroccanoil is proud to release its new Texture Collection: a series of signature styles that incorporate Moroccanoil texture products. Stylists will explore the texture collection of products while creating consumer-friendly looks & transitioning them into high-fashion looks. Learn to enhance hair's texture with volume, waves &

10am to 2pm	Fair Lawn, NJ	\$150
10am to 2pm	Springfield, PA	\$150

Crafting beautiful updos is a true art. The bridal class is a great way to further your styling knowledge & build you expertise. From the consultation to the end look, take away tips & tricks to ensure success. Learn how to achieve both classic & fashion-forward looks using Moroccanoil hair care & styling products. (Lunch & Man-

10am to 2pm	Fair Lawn, NJ	\$150
10am to 2pm	Springfield, PA	\$150

