




MASELLO
SALON SERVICES
OF NEW ENGLAND
800.828.0030
401.736.9350

FALL 2015 CALENDAR

NEW CLASS TERMS AND POLICIES

REGISTER

Information Needed to Register

- Masello Customer Account # (if applicable)
- Salon Name
- Salon Address
- Salon Phone Number
- Number of Attendees
- Attendees Full Names & Correct Spelling
- Valid Credit Card

How to Register

Classes must be paid in full with a check or credit card at the time of registration.

Masello.com

Register and pay for classes online at Masello.com

Sales Representative

Register directly through your Masello Sales Representative

Call: Education Department

Toll Free: 800.828.0030

Local: 401.736.9350

Email

Please send all registration information to: education@masello.com

IMPORTANT

For your financial protection, please do not provide any credit card information via voicemail or email

POLICIES

Cancellation by Masello

Full refund to be issued to customer in the original form of payment.

Cancellation by Customer

Masello education credit to be issued to customer only. No refund.

Customer No Show

No refund or credit will be issued to customer.

TERMINOLOGY

Theory

All classes will include theory.

Mannequin Included

Students will be supplied with a mannequin to keep.

Mannequin Supplied

Students will be supplied with a mannequin for classroom use only.

NEW LOCATIONS

Rhode Island

RI-A Crowne Plaza
801 Greenwich Avenue
Warwick, RI 02886

RI-B Toni & Guy: Cranston
1400 Oaklawn Avenue
Cranston, RI 02920

Connecticut

CT-A Bella Professional
825 Cromwell Avenue
Rocky Hill, CT 06067

New Hampshire

NH Masello Salon Services
55 Hamel Drive
North Side Plaza
Manchester, NH 03104

Massachusetts

MA-A Toni & Guy: Braintree
727A Granite Street
Braintree, MA 02184

MA-B Hyatt Place - Braintree
50 Forbes Road
Braintree, MA 02184



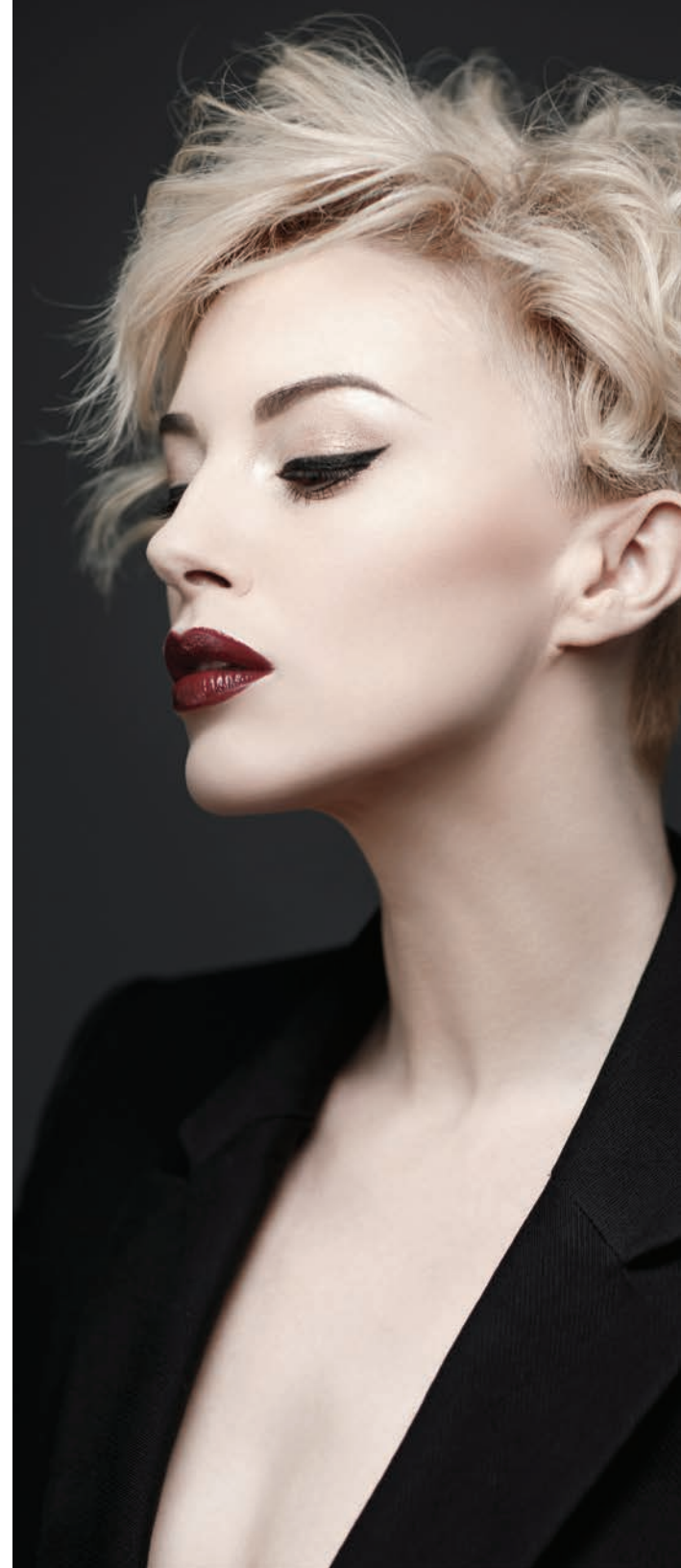
<http://masello.com/>



<https://www.facebook.com/MaselloSalonServicesNE>



@MaselloOfNE



TOOL LIST

If a class is marked with this symbol:

tools required

You must bring the appropriate tools to class with you, as tools will not be supplied.

COLOR/FOIL

- Extension Cord
- Power Strip
- Notebook & Pen
- Towels
- Water Bottle
- Blow Dryer w/ Nozzle
- Curling Iron (all sizes)
- Flat Iron
- Assorted Round Brushes
- Paddle Brush
- Denman Brush
- Tail Comb
- Apron
- Gloves
- Sectioning Clips
- 2-3 Color Bowls
- Color Brushes (all sizes)
- Applicator Bottle
- Foil
- Foil Alternative
- Highlighting/Foiling Board

FINISHING/UP-STYLING

- Extension Cord
- Power Strip
- Notebook & Pen
- Towels
- Water Bottle
- Blow Dryer w/ Nozzle
- Diffuser
- Curling Iron (all sizes)
- Flat Iron
- Texture Iron
- Hair Elastics
- Sm./Lrg. Closed Fasteners (Bobby Pins)
- Sm./Lrg. Open Fasteners (Hair Pins)
- Hook Fasteners
- Sectioning Clips
- Duck Bill Clips
- Assorted Combs
- Tail Comb
- Assorted Round Brushes
- Denman Brush
- Paddle Brush
- Mason Pearson Brush
- Lacing (Teasing) Brush
- Hair Needle Thread
- Hot Rollers

HAIR TREATS

- Hair Treats Sampler Kit
- Notebook & Pen
- Shears
- Sectioning Clips
- Tail Comb
- Cutting Comb

MAKE-UP

- Notebook & Pen
- Make-Up brushes (all types/sizes)
- Disposable Lipstick Applicators
- Disposable Mascara Wands
- Make-Up Sponges
- Headband
- Kleenex
- Q-Tips
- Make-Up Remover Wipes
- Rubbing Alcohol
- Cotton Rounds
- Sanitizer

CUTTING

- Extension Cord
- Power Strip
- Notebook & Pen
- Towels
- Water Bottle
- Blow Dryer w/ Nozzle
- Flat Iron
- Shears (cutting & texturizing)
- Razors (w/ extra blades)
- Feather Razor
- Cutting Combs - various lengths
- 10-12 Sectioning Clips
- Duck Bill Clips
- Blow Dryer w/ Nozzle
- Curling Iron (all sizes)
- Flat Iron
- Assorted Round Brushes
- Paddle Brush
- Denman Brush

MEN'S CUTTING

- Extension Cord
- Power Strip
- Notebook & Pen
- Towels
- Spray Bottle
- Detachable Blade Clipper
- Adjustable Blade Clipper
- Trimmer/edger
- Shears
- Straightening Iron
- Hair Razor/Feathering Razor
- Cutting, Taper, & Clipper Combs
- Large Paddle Brush
- Small Cushion Brush
- Sectioning Clips
- Styling Brush
- Blow Dryer w/ Nozzle
- Neck Brush

Please also bring any other tools you would use while performing a service on your client.

MASELLO SALON SERVICES IS NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.



NEXT LEVEL 2015

SUNDAY

OCTOBER 18 9:00AM-5:00PM

AND

MONDAY

OCTOBER 19 9:00AM-4:00PM

RHODE ISLAND CONVENTION CENTER

ONE SABIN STREET PROVIDENCE, RI 02903

FEE - 1 DAY PASS

EARLY BIRD RATE: \$29.95 (UNTIL SEPTEMBER 1ST)

REGULAR RATE: \$40

STUDENT RATE: \$20

AT THE DOOR RATE: \$60

TO PURCHASE TICKETS

CONTACT YOUR MASELLO SALES REPRESENTATIVE
OR CALL 800-828-0030





CUT TO THE CHASE (MALE)

Hands-On/Mannequin Head Included

Demo Only **\$35**

Demo & Hands On (Mannequin Head Included) **\$225**

Demo & Hands On (Bring your own Model) **\$149**

MEN'S cutting tools required

PLEASE REFER TO THE TOOL LIST

Evo's simplified and highly effective way of cutting male hair uses minimal sectioning patterns to deliver great result – real, practical techniques that can be immediately used to improve your results in the salon.

Cut to the Chase is a hands-on workshop designed to excite intermediate hairdressers with practical, useful information that can easily be used and shared in the salon. Let's cut to the chase!

Date	Time	Location
Nov 23	9:00am – 11:00am	CTA Demo Only
Nov 23	9:00am – 4:00pm	CTA Demo & Hands-On

evo[®] **FABULOSO** pro™

we'll make it together

FABULOSO PRO CERTIFICATION

Certification/Hands-On/Tools Supplied **\$35**

A hands-on workshop for stylists to develop a complete understanding of how to use the fabuloso pro system. In this hands-on workshop you will explore fabuloso pro theoretical and practical methodology – learning how to use the system and ipad app to colour refresh, fill, tone/pastelise and accent, as well as creating customised retail formulations.

the portfolio / the system / colour theory / formulating / salon services / salon implementation

Date	Time	Location
Oct 5	10:00am – 1:00pm	RI-B
Nov 16	10:00am – 1:00pm	NH
Nov 24 (Tues)	10:00am – 1:00pm	CTA





HOLIDAY COUTURE

Hands-On/Mannequin Supplied **\$99**

finishing tools required

PLEASE REFER TO THE TOOL LIST

Create lavish, luxurious hair this holiday season with Moroccanoil. Our new holiday trends are inspired by this season's shows in New York, Milan and Paris. Celebrate with style and flair as we share our vision for Holiday 2015.

- Fast finishing techniques
- Glamorous long hair designs
- Creating a strong foundation

Date	Time	Location
Sept 28	10:00am – 4:00pm	CT-A
Oct 26	10:00am – 4:00pm	RI-B

LIFE IS A RED CARPET

Demo/Theory Only **\$49**

Primped and ready, put your best foot forward with this class. Every sidewalk is your client's red carpet; this program will give you tools to transform everyday hair into a paparazzi-worthy picture.

- Hollywood set
- Red carpet waves
- Timeless up-sweeps

Date	Time	Location
Nov 30	10:00am – 1:00pm	CT-A

RUNWAY TO REALITY

Demo/Theory Only **\$49**

This Runway Class will teach you how to create the most sought-after looks and latest trends direct from the runways. Gain a complete understanding how to make any runway style consumer-friendly using Moroccanoil hair care products and tools. Educators will draw upon looks seen at fashion weeks across the globe for inspiration; learn how to quickly execute these trend-setting hairstyles.

- Insider tips for runway styling from the Moroccanoil Creative Design Team
- Cocktail and layering tips as used by the team at fashion weeks across the globe
- On-trend Moroccanoil runway hairstyles made consumer friendly

Date	Time	Location
Sept 21	10:00am – 1:00pm	MA-B

LUXURY FINISHING

Demo/Theory Only **\$49**

Become a finishing Master! Learn how to combine products and techniques to build the perfect foundation for long-lasting styles. Master the Moroccanoil Luxury Blow-dry with easy finishing techniques. Take away tips to create customizable looks, from classic volume and modern textures to sleek and smooth finishes.

- Product combinations for the perfect blowout
- Professional tips for volumizing, smoothing and texturizing techniques
- Tips for perfecting the Moroccanoil finish

Date	Time	Location
Sept 28	10:00am – 1:00pm	NH

KERATINCOMPLEX®

COLOR MEETS SMOOTH

Certification/Demo/Theory

\$35

or (2) Complimentary tickets with a minimum treatment or intro deal purchase of \$350

Discover the synergy behind coupling Keratin Complex Color Therapy with Keratin Complex's signature Smoothing Therapy treatments. This technique-driven course will emphasize the unique advantages of using these two systems in tandem to achieve brilliant results. **In this class, all of the Keratin Complex Smoothing Therapies will be gone over and the stylist will leave certified in all therapy lines.**

Date	Time	Location
Sept 14	10:00am – 3:00pm	RI-B
Sept 15 (Tues)	10:00am – 3:00pm	NH
Oct 27	10:00am – 3:00pm	CT-A
Nov 30	10:00am – 3:00pm	NH
Nov 30	10:00am – 3:00pm	RI-B

Color Therapy
KERATINCOMPLEX™

COLOR THERAPY SIGNATURE COLOR: ORCHARD COLLECTION

Hands-On/Mannequin Included

\$99

or FREE with purchase of ANY Color Therapy Intro Kit

color tools required

PLEASE REFER TO THE TOOL LIST

Introducing Keratin Complex Color Therapy!

Discover the full Color Therapy collection and expand your confidence by learning the Color Therapy key points of difference, technology and creative concepts. The color fundamentals in this class are designed to enhance your understanding of color theory and elevate formulating skills.

Date	Time	Location
Nov 2	10:00am – 4:00pm	RI-B





TIGI®

MEN'S GROOMING

Hands-On/Mannequin Included

Demo Only **\$35**
Demo and Hands On **\$149**

men's cutting tools required PLEASE REFER TO THE TOOL LIST

A one day introduction to TIGI's mens work. Men's Grooming is a demonstration and workshop that acquaints the student with TIGI's methodology relevant to Male Hairdressing. Conducted by a TIGI Creative Talent expert in men's work, the course covers clipper cutting, scissor over comb, texturizing, thinning scissors, and razor cutting alongside styling and finishing techniques utilized in men's grooming

Date	Time	Location
Nov 2	9:00am – 11:00am	NH Demo Only*
Nov 2	9:00am – 4:00pm	NH Demo/Hands On
Nov 16	9:00am – 11:00am	RI-B Demo Only*
Nov 16	9:00am – 4:00pm	RI-B Demo/Hands On

COLLECTION REVEALED/EXPERIENCED

Hands On/Mannequin Included

\$125

color tools required PLEASE REFER TO THE TOOL LIST

The TIGI® International Creative Team converges each year to determine the forward momentum of TIGI® advanced colour education. Collection Revealed/Experience offers the stylists valuable insight into the latest applications used for fashion forward haircolour. Collection Revealed is a demonstration in conjunction with Collection Experienced. Collection Experienced is a hands-on workshop to allow students to fully experience the latest techniques using TIGI® Copyright@colour!

Date	Time	Location
Sept 28	9:00am – 5:00pm	MA-A

TIGI COSMETICS

Hands-On/Attendees as Models

\$35

make-up tools required PLEASE REFER TO THE TOOL LIST

An intimate setting designed to elevate clients' cosmetics experience. This class will feature TIGI Cosmetics techniques for the three core looks – Classic, Glamour and Street. This class is designed to provide stylists with the skills and confidence necessary to cater to any of their clients' special occasions.

Each stylist will be both artist and model.

Date	Time	Location
Sept 14	10:00am – 4:00pm	NH
Oct 5	10:00am – 4:00pm	CT-A
Nov 9	10:00am – 4:00pm	RI-B



MINDFUL COLOR PLACEMENT FEATURING MISAEL APONTE

Hands-On/Mannequin Included

\$75

tools required

- BRUSHES
- COMBS
- CLIPS
- COLORING BRUSHES
- FLATIRON
- BLOW DRYER
- SHEARS

Oligo Professionnel International Color Director Misael Aponte's innovative all day class begins with a journey through the world of Calura hair color. Then we delve into the Art of color placement; Analyzing the architecture of the haircut to create an intimate connection between color and cut. Finally, the hands-on demo guides you through a shape and will allow you to utilize your newly gained knowledge to allocate precise color in synergy with the shape and fine-tune your hair color delivery!

Date	Time	Location
Nov 9	9:00am – 5:00pm	RI-A
Nov 10 (Tues)	9:00am – 5:00pm	CT-A



MISAEL APONTE INTERNATIONAL COLOR DIRECTOR OLIGO PROFESSIONNEL

Misael Aponte is renowned as a color visionary and platform artist, teaching a revolutionary approach to hair color placement through his highly acclaimed classes and captivating hair shows. With infectious enthusiasm and innovative visuals, Misael shares his creative vision with colorists of all experience levels to educate and inspire the beauty industry.





FORMULATION REMIX

Hands-On/Mannequin Included

\$125

color tools required PLEASE REFER TO THE TOOL LIST

This class gives you an opportunity to discuss mixing it up for blondes, brunettes, highlights, lowlights, glazing, toning, correcting and many more techniques and scenarios. A “try it out” workshop is also part of the experience, so you can see the results before you take them home. Don’t miss a chance to explore, express and exchange useful, salon ready ideas. You will build your haircolor menu with formulas and tips to take back to the salon.

Date	Time	Location
Sept 14	10:00am – 4:00pm	CT-A
Oct 5	10:00am – 4:00pm	RI-A

THE DRY REVOLUTION

Hands-On/Mannequin Supplied

\$75

finishing tools required PLEASE REFER TO THE TOOL LIST

Want to create the perfect blow-dry? With the ever expanding trend of blow-dry bars popping up around the globe Redken has created a secret weapon for you! You will be blown away with the menu of looks you will have to offer your clients. Go back to your salon with an arsenal of digital resources for both you and your clients and the know-how of boosting your \$\$\$ by offering #redkenready blow-dry menu.

Date	Time	Location
Oct 26	10:00am – 4:00pm	NH
Nov 23	10:00am – 4:00pm	RI-A

HAIRCOLOR OBSESSED

Demo/Theory Only

\$35

At Redken we strive to be the best we can be and this is what we want for all salons. We know that color clients come in with all hair types and personal styles... from those who start the trends to those “regular retouches” who want a perfect match. So why should you rely on one color line? This class can be customized to what you carry in the salon and help you to discover the facts, gain confidence, and formulate new color flavors. Select your brand(s)... Shades EQ Gloss and Cream, Chromatics, Beyond Cover, Color Fusion and Color Gels. You’ll be a Redken obsessed colorist grounded in the Principles of Haircolor in no time!

Date	Time	Location
Sept 15 (Tues)	10:00am – 1:00pm	CT-A
Nov 9	10:00am – 1:00pm	NH
Nov 24 (Tues)	10:00am – 1:00pm	RI-A

PURE FINISH

Hands-On/Mannequin Supplied **\$99**

finishing tools required

PLEASE REFER TO THE TOOL LIST

Take your finishing skills to the next level with new techniques and must-know tips and tricks especially for colour-treated hair. Achieve flawless finishes by learning the essentials in blow-dry fundamentals with Pureology's Pure Finish methodology, in addition to learning how to create a range of beautiful special-occasion styles, from soft and sophisticated to edgy and sleek. Ideal for stylists who want to experiment with Pureology product blends, learn new up-do techniques for wedding or prom season, or anytime you need to brush up on finishing and blow-dry skills.

Date	Time	Location
Sept 14	10:00am – 4:00pm	RI-A
Oct 5	10:00am – 4:00pm	NH

PURE FORM CUTTING

Hands-On/Mannequin Included **\$125**

cutting tools required

PLEASE REFER TO THE TOOL LIST

Bring out the full beauty in colour-treated hair with Pureology's custom-tailored haircutting techniques. Much like fabric, colour-treated hair needs to be treated with care and requires specific cutting techniques that complement its characteristics. Our Pure Form Cutting methodology will teach the salon professional to truly understand how to cut the various shades and/or types of colour-treated hair.

Date	Time	Location
Nov 2	10:00am – 4:00pm	RI-A
Nov 16	10:00am – 4:00pm	CT-A





hair treats™

HAIR TREATS CERTIFICATION *Featuring the New Stick System!*

Hands-On/Mannequin Head Supplied

with purchase of the \$449 Sampler Kit **FREE**
(*maximum 2 stylists per kit*)
per stylist without kit **\$35**

hair treats tools required

PLEASE REFER TO THE TOOL LIST

Hair Treats has taken a step ahead of the hair extensions industry and created an evolved non-aggressive system that gives your clients fantastic results instantly. Bring short hair to long and make lifeless thin hair become full of body. Hair Treats comes in 40 different colors ranging from the natural shades to meet all clients' needs and the more funky colors for those who want to have a little bit more fun! Stylists will learn and explore the four different Hair Treats systems: Stick System, Micro Sphere, Nano Sphere and the Sticky System.

Date	Time	Location
Oct 5	1:30pm – 4:30pm	RI-B
Oct 27 (Tues)	10:00am – 1:00pm	NH
Nov 23	10:00am – 1:00pm	RI-B

Alex Anthony

CURL SYSTEM

THE STYLISTS' SOLUTION FOR ALL THINGS CURLY.

Demo/Theory

\$35

This course is an introduction to the latest technology in curly hair, The Alex Anthony Curl System.

Are you looking to bring in more revenue and new clients to your salon?

Did you know that 70%-80% of men and women have a form of curly hair?

Do your clients complain that the few curly hair products that are out there are just not "doing it" for them, and you have no alternative to offer?

Behold the solution!

Alex, founder and creator, has combined a skincare and scientific approach to develop not only a product line, but also a cutting and styling technique for curly hair.

What this course will provide:

- Introduction to Curl theory
- Client consultation
- Demonstration of the Alex Anthony Signature Cut, which includes the puzzling technique
- Alex Anthony Curl System Product Knowledge
- A step-by-step curly hair Styling demo, which combines our products along with our finger combing technique
- Tools to market yourself as a curly hair stylist
- Information on how the Alex Anthony Signature Cut brings added revenue to your salon

This Class is a great for all seasoned stylist as well as beginners.

Date	Time	Location
Sept 21	10:00am – 1:00pm	RI-B
Oct 6 (Tues)	10:00am – 1:00pm	CT-A
Nov 3 (Tues)	10:00am – 1:00pm	CT-A
Nov 9	10:00am – 1:00pm	RI-B
Nov 23	10:00am – 1:00pm	NH



MASELLO MEMBERSHIP PROGRAM

BENEFITS OF BECOMING A MEMBER:

- Purchase product at any Masello store location
- Place an order with our friendly Customer Service Department
- Have your orders shipped directly to your salon
- Work with a Sales Representative to help build your business
- Take advantage of all of our educational classes and events
- View current promotions online
- Browse through our introductory offers
- Sign-up for and track our various rewards programs
- Receive email blasts with special promotions, new product announcements, up-coming events and education, and much more!

HOW TO REGISTER:

1. Fill out and submit the Masello Membership Application form which can be found at the bottom of the Membership page of masello.com
2. Click on the Login/Sign up button located in the top-right of masello.com
3. Enter the email address that you provided in the Masello Membership Application and create a password. Then click GO. This email address and password will be your log-in credentials once you have been approved. Once Masello has received both the completed Masello Membership Application and your log-in credentials, we will either approve or deny your membership. To be approved you must be a licensed cosmetologist and have an active account with Masello Salon Services of New England.

DON'T HAVE AN ACCOUNT ALREADY?

Call 800.828.0030 to open a Masello Account.



**BECOME A MEMBER
BY JANUARY 2016
AND RECEIVE**

10% OFF

ANY CALENDAR CLASS!

FOLLOW US

TO STAY CONNECTED AND RECEIVE THE LATEST UPDATES IN THE SALON INDUSTRY!



<http://masello.com/>



<https://www.facebook.com/MaselloSalonServicesNE>



@MaselloOfNE



TONI&GUY
HAIRDRESSING ACADEMY

BECOME A STYLIST

Cranston, RI Academy
401.463.3633

Worcester, MA Academy
508.756.6060

Braintree, MA Academy
781.428.3099

HAVE A CAREER
AT THE FOREFRONT
OF FASHION

TONIGUY.COM

FACEBOOK.COM/TONIANDGUY

TWITTER.COM/OFFICIALTONIGUY

COSMETOLOGY PROGRAM INFO:

TONIGUY.COM/P/G.ASPX

